



A·W·EMPIRE

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***Payout Programs Available
at A.W. Empire***



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A.W. Empire is an affiliate program featuring not only some of the highest payouts on the market but also a variety of payout programs. In this document, we'll group them into default and advanced categories and elaborate on each one.

Default Payout Programs

These programs are available for every Affiliate from the get-go. You can use any or all of these programs, depending on your strategy.

RevShare

- *This is the most straightforward way to maximize your income, offering a **35–45% commission**, based on the number of credits sold in a given period.*
- *All the cookies are valid within 14 days. This is essential to know before planning your campaigns.*
- *Adult and mainstream audiences respond differently to various angles, creatives, and offers.*

Pro Tip:

RevShare is ideal program for those thinking in the long term, especially if your users are likely to return to your website, where you can convert them repeatedly.

Lifetime+

- Is an offshoot of RevShare, meaning you can use the RevShare promo tools, and our system will automatically credit you with either RevShare or Lifetime+ commission.
- Make sure you enable this program in the *My Account* → *Additional Settings* menu
- With Lifetime+, any users who are new to our system are bound to your account, so as long as they buy credits under that account and on the site you were promoting, you will continue receiving commissions when they purchase, whether or not they still have your affiliate cookies in their browser.
- *The terms are the same: **35-45% commission** based on the amount of credits sold in the given period.*

Pro Tip:

Lifetime+ program is a good choice for catching “whales”.

Pay Per Sale

- PPS pays only once, and only for users new to our system, but at an incredibly high commission, **up to \$300 per sale!**
- It requires especially high-quality traffic. A cap may be applied, and the program may be restricted at our discretion, always with previous communication

Pro Tip:

PPS is recommended for affiliates who want a quick return on investment and can continuously refresh their user base.

Whitelabels

- Whitelabels have their own program, too! As LiveJasmin lends its engine, but not its brand power, your Whitelabel will feature your brand.
- Whitelabels are equipped with domain-based tracking, which means you earn a commission every time a user makes a purchase on your website.
- **Whitelabels deliver a 35-45% commission** based on the number of credits sold on the given website in the given period.

Pro Tip:

While any Affiliate can create a Whitelabel, it works best if you have your own brand you want to monetize.

VPAPI

- VPAPI is tied to the video promotion API of the same name, where we provide exclusive video content.
- It is based on the revenue-sharing model: **a 35-45% commission** on the amount of credits sold in the given period.

Pro Tip:

Recommended not only for tube sites, but for any adult-oriented website where you want to spice up the content with these exclusive videos!

Model Referral

- Model Referral can be used to refer Models who are new to LiveJasmin or who have not earned in the past 6 months on LJ.
- It pays **up to a 10% commission** based on the Model's earnings in the year after the referral, with the commission % depending on the Model's country.

Pro Tip:

The fewer models we have from a country, the more we pay. Check the rates on the [Offers page](#).

Webmaster Referral

- Webmaster Referral can be used to refer Affiliates that are new to A.W. Empire.com.
- It pays **up to 36% commission** for a year, based on the referred Affiliate's earnings (Tier 1).
- If the Affiliate you referred refers another, you are also eligible for **up to 18% commission**, based on that Affiliate's earnings for up to a year (Tier 2).
- There is no Tier 3; this isn't MLM.

Pro Tip:

Unlike in the other programs, you can refer your friends as Affiliates!

○ Cookie validity across all programs is 14 days, except for PPS, where it is 30 days. Cookies are not rewritable, but they are renewable.

Programs That Require Approval

Default programs are available to everyone, but our platform offers more exclusive options.

Pay Per Lead

- PPL pays for confirmed registrations made by unique users, **up to \$5 per lead**, depending on the user's country.

Pro Tip:

For when you want to convert high-quality traffic with higher conversion rates and more predictable earnings.

Pay Per Lead and RevShare

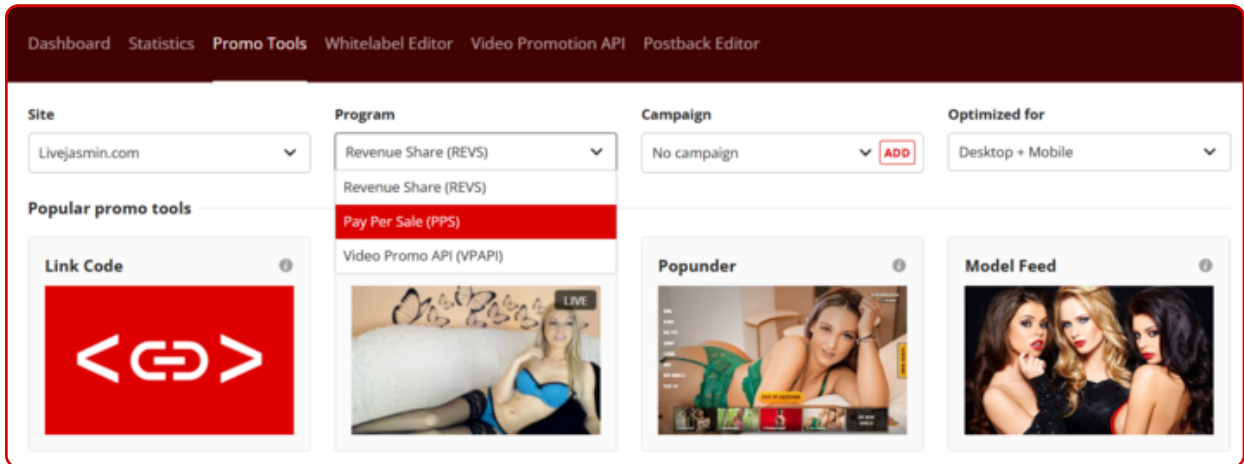
- PPLR pays **up to \$3.5 per lead** based on the user's country, **plus 20-30% RevShare** on subsequent purchases as long as the user has your affiliate cookies in their browser.

Pro Tip:

Earn a smaller lead commission in favor of revenue share income.

○ *If you are interested in these programs, please apply through the "PPL & PPLR" menu in your account, and we will process your application within 2 business days. Cookie validity is 14 days for each program listed here. As before, cookies are not rewritable but renewable. By default, these programs are available only for LiveJasmin. If you would like to use them on your Whitelabel, talk to your Affiliate Manager.*

How to Assign Your Chosen Program



In the [Promo Tools](#) menu, first select the site you wish to promote from the dropdown menu on the left. Once you select the site, you will see the available programs in the next dropdown. After this, you can select the Promo Tool, and when you generate it, it will use the program you selected.

Still struggling with picking the program you like? Contact either your affiliate manager or visit our [Telegram](#) and drop us a line there. We'll help you make the right choice and set everything up.